

2017

*Broadmeadow Magic
Sponsorship Proposal*



Broadmeadow Magic Youth Football Club

President	Vice President	Secretary	Treasurer	Registrar
Perry Mellon 0422 724 313	Vacant	Jules Young 0412 652 078	Jim Kacev 0438 761 701	David Antcliff 0405 496 901

Dear Prospective Sponsor,

Thankyou for considering sponsorship support for **Broadmeadow Magic Youth Football Club**.

Our members and players are extremely appreciative of the local community's continued support throughout the years. While the club has worked hard to establish its current position, the challenge for the committee is to maintain and improve on our existing status as one of Newcastle's elite clubs.

We have outlined in this proposal, how you as a sponsor can be part of this new era in **Broadmeadow Magic Youth Football Club** during the 2017 season which is panning out to be one of the most important years in our 51 year history as amenities upgrades are planned for Myer Park in the off-season of 2017, a renewal of our playing shirts & the potential of drainage to be installed into Myer Park.

Sponsorship packages start from just \$500.00, through to a major sponsorship that can be tailored to meet your specific requirements.

We appreciate the time you have taken to review our sponsorship proposal for **Broadmeadow Magic Junior Football Club** in the 2017 season.

All sponsorships are taxation deductible

Yours in Football,

Broadmeadow Magic Youth Football Club Committee



Bronze

\$500 Sponsor Package

- Your business logo and company details on our interactive web site, Facebook (928 likes & potential of 7,000 people reach per post) & Team App (Average 7,266 views throughout April – September) to advertise your business
- 1 x Sponsor Plaque
- 1 x Signage promoting your business on home game days – Supplied by the sponsor
- An invitation to our presentation day celebrations.



Silver

\$1,000 Sponsor Package

- Your business logo and company details on our interactive web site, Facebook (928 likes & potential of 7,000 people reach per post) & Team App (Average 7,266 views throughout April – September) to advertise your business
- 1 x Sponsor Plaque
- 1 x Signage promoting your business on home game days – Supplied by the sponsor
- An invitation to our presentation day celebrations.
- Your company logo on the front of a team's training shirt (Used as an away shirt too) that you choose.
- 1 x Training shirt signed by the team for you to display in your business



Gold

\$2,000 Sponsor Package

- Your business logo and company details on our interactive web site, Facebook (928 likes & potential of 7,000 people reach per post) & Team App (Average 7,266 views throughout April – September) to advertise your business
- 1 x Sponsor Plaque
- 1 x Signage promoting your business on home game days – Supplied by the sponsor
- An invitation to our presentation day celebrations.
- Your company logo on the front of a competition team's home playing strip of your choice
- 1 x Home playing strip signed by the team for you to display in your business



Platinum

\$5,000 Sponsor Package

- Your business logo and company details on our interactive web site, Facebook (928 likes & potential of 7,000 people reach per post) & Team App (Average 7,266 views throughout April – September) to advertise your business
- 1 x Sponsor Plaque
- 1 x Signage promoting your business on home game days – Supplied by the sponsor
- An invitation to our presentation day celebrations.
- Your company logo on the front of a competition team's home & training/away playing strip – You choose the team.
- Your company logo on all coaches & managers training and game day shirts
- 1 x Home & away playing strip signed by the team for your to display in your business
- 12 x tickets to an open air box at a Newcastle Jets game to watch a match of your choice which allow you to take eleven people of your choice (to be accompanied by the President of our club)



Major Sponsorship

Broadmeadow Magic Youth Football Club are also looking for a major sponsor(s) for the upcoming 2017 season. We are happy to negotiate with any businesses that are interested in becoming a sponsor of our club to suit the needs of your business.

This may include sponsorship of all our competition teams (Under 12's – Under 16's – 7 Teams) or it could include sponsorship of ALL our teams as a whole club (22 teams).

We also have our 'Magic Tournaments' that bring clubs from all over New South Wales & ACT that can be sponsored by a business wishing to do so.

If you are interested in potential sponsorship of Broadmeadow Magic Youth Football Club or any of its events, please get in touch with the committee so we can hold discussions about what you and your business are looking for. You can contact us on the details below:

Email: enquiries@magicyouthfc.com.au

Mobile: 0422 724 313 (Club President – Perry)

Website: www.magicyouthfc.com.au

Facebook: www.facebook.com/MagicYouthFC/

App: <https://magicyouthfc.teamapp.com/>

Thank you for your time to consider sponsorship of Broadmeadow Magic Youth Football Club in 2017

We look forward to hearing from you!